



GREEK ORTHODOX METROPOLIS OF DETROIT CAMP SUNDAY

SUGGESTIONS FOR SUPPORTING THE CAMPING MINISTRIES OF THE METROPOLIS OF DETROIT

Sunday, February 7, 2021 has been designated by the Metropolis Office of Youth and Young Adult Ministries as **CAMP SUNDAY**. Parishes and individuals are asked to support and promote the camp of their area on this day (or any Sunday in February). This can be done a variety of ways that are safe for the pandemic.

1) CLERGY OFFER AN ANNOUNCEMENT AFTER DIVINE LITURGY PROMOTING CAMP.

- a. Raise awareness for the camps during their announcements after Divine Liturgy. Consider sharing the following information:
 - i. Camp Location
 - ii. General Items regarding program and facility.
 1. Share dates for 2021, if available.
 2. Due to COVID, it might be beneficial to share that camps are working and planning with the hopes that in-person camp will be available. However, please remind parishioners that camps are also preparing for alternatives if they are unable to operate camp as usual again this summer.
 - iii. Personal experience (if applicable) in attending camp.
 - iv. Share a brief testimonial from a current/former camper or staff member.
 - v. Full or partial financial assistance is available through the parish (if applicable), through the Metropolis via a Leadership 100 Grand, and through the individual camps.
 - vi. Contact information for camp.
 - vii. Encourage donations to support program.

2) SHARE CAMP PROMO MATERIAL VIA SOCIAL MEDIA OR DIGITAL COMMUNICATIONS

- a. Camps might not currently have any promotional materials due to continuing concerns surrounding COVID-19. Feel free to contact the camp program to request graphics or materials that suit your communication needs.

3) SOCIAL MEDIA CAMPAIGN - #CAMPSUNDAY

- a. Consider posting camp-related posts on that day and other Sundays throughout February via parish social media.
- b. Ask parishioners to send photos that, with their permission, may be shared via the parish social media accounts.
- c. Ask campers, families, staff, and alumni to post on social media and tag their respective camps.
 - i. Share old photos.
 - ii. Take a picture wearing camp swag (t-shirts, hats, buttons, etc.)

4) EMAIL BLAST

- a. Reach out via email to all families with camp-age youth to promote the camp to promote the camp.
 - i. Share the website address and contact information for program.
 - ii. Share a few testimonials from your parish youth, camper alumni, or staff from your parish.
 - iii. Share dates for 2021, if available.

5) OFFER A DONATION DIRECTLY TO THE CAMP – Consider offering a donation to the camp program directly. Donations go toward scholarships, as well as operating and programming costs. Contact the camp of your area to inquire on how parishes, individuals, and groups can donate.

- a. **Metropolis of Detroit Summer Camp (MDSC) – www.gomdsc.org**
 - i. Email: gomdsc@gmail.com
- b. **St. Nicholas Summer Camp (SNC) – www.stnicholascamp.org**
 - i. Email: snsc@detroit.goarch.org
- c. **St. Timothy Summer Camp – www.sttimothycamp.org**
 - i. Email: frdavid@stsophias.org

6) OFFER A DONATION TO THE *FRIENDS OF THE METROPOLIS PROGRAM* – The Youth and Young Adult Ministries of our Metropolis, including our Metropolis summer camps, are supported through the generosity of the *Friends of the Metropolis* Program. Among other things, donations to the *Friends of the Metropolis* program make it possible for the Metropolis to provide additional camp financial assistance so that every child has an opportunity to attend camp.

Please contact the Metropolis Office of Youth and Young Adult Ministries with any questions regarding Camp Sunday or any of the three Greek Orthodox Metropolis of Detroit summer camp programs.

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